

# FRIDAY BULLETIN

NEWS FROM THE ALASKA DIVISION OF LIBRARIES, ARCHIVES & MUSEUMS

9/25/2015

*This newsletter is available weekly and previous issues are available at <http://lam.alaska.gov/fridaybulletin>.*

*Submissions for the Friday Bulletin should be sent to [linda.thibodeau@alaska.gov](mailto:linda.thibodeau@alaska.gov) and may be edited for content and length if used.*

**Contents:**

**NEWS FROM THE DIVISION**

**DIGITAL LITERACY: ALASKA KNOWLEDGE CENTER: ABOUT INTERNET  
23 MOBILE THINGS ALASKA CONCLUDED – ARCHIVED ON WEB**

**NEWS FROM L.A.M.S IN ALASKA**

**FINDING THE PHOTOGRAPHERS OF ALASKA’S HISTORY**

**OTHER ANNOUNCEMENTS**

**AUDIOVISUAL DIGITIZATION: GOOD, BAD AND UGLY  
TEEN READ WEEK IS COMING 10/18  
OCTOBER IS HEALTH LITERACY MONTH**

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**NEWS FROM THE DIVISION**

**DIGITAL LITERACY: ALASKA KNOWLEDGE CENTER: ABOUT INTERNET**

Curious to know more about internet safety, searching online, specific web browsers or just learn more about how the internet works? Check out the “About Internet” of Digital Literacy: Alaska KnOWLedge Center at <http://lam.alaska.gov/digitalliteracy/internet> .

This page is divided into the following sections:

- Internet Basics
- Internet Browsers
- Internet Safety
- Searching Online
- Internet Security
- Responsible Use
- Browser Add-ons
- Audio Visual Tools

- Miscellaneous

Send feedback on this section or any of the linked tutorials to Daniel Cornwall at [daniel.cornwall@alaska.gov](mailto:daniel.cornwall@alaska.gov).

## **23 MOBILE THINGS ALASKA CONCLUDED – ARCHIVED ON WEB**

The asynchronous class on mobile technology led by Daniel Cornwall of the Alaska State Library's Library Development section concluded earlier this month. The threads on each of the mobile "Things" will be left on the web at <http://lam.alaska.gov/23mobilethings> as an archive. If you have questions about any of the topics, feel free to drop Daniel a line at [daniel.cornwall@alaska.gov](mailto:daniel.cornwall@alaska.gov).

## **NEWS FROM L.A.M.S IN ALASKA**

### **FINDING THE PHOTOGRAPHERS OF ALASKA'S HISTORY**

[Finding Alaskan Photographers](#) was a 9/9/2015 blog post from Arlene Schmuland, head of the Archives & Special Collections at the UAA/APU Consortium Library.

The post focuses on locating information about photographers active in Alaska's past. She explains why knowing about a photographer or their studio might be helpful:

Knowing a little something about the photographer can provide context about the image: at the very least, maybe it can help you narrow down a date range on an undated image.

So read about available aids for finding a historic photographer. If you know of an aid not mentioned, please leave a comment on [Arlene's blog post](#).

## **OTHER ANNOUNCEMENTS**

### **AUDIOVISUAL DIGITIZATION: GOOD, BAD AND UGLY**

The benefits and pitfalls of digitizing audiovisual materials are discussed in a September 11, 2015 Fast Company article:

*The Trouble With Digitizing History: The Netherlands spent seven years and \$202 million to digitize huge swaths of AV archives that most people will never see. Was it worth it?*

By Tina Amirtha

<http://www.fastcompany.com/3048283/the-trouble-with-digitizing-history>

Takeaways from the article include understanding the purposes of your digitization project and the need for understanding copyright and licensing terms. (Hat tip to Patience Frederiksen for this item.)

### **TEEN READ WEEK IS COMING 10/18**

Received from ALA:

Visit <http://www.ala.org/teenread> for all the planning resources you need to help you celebrate Teen Read Week™ (TRW) this October 18 - 24. This year's theme is "Get Away @ your library" and gives libraries the opportunity to encourage teens to get away from the day-to-day grind of school, jobs and family by escaping into a great book, graphic novel, magazine, etc.

## OCTOBER IS HEALTH LITERACY MONTH

Spotted in OCLC WebJunction's September 2015 Crossroads Newsletter:

October is Health Literacy Month and it's just around the corner! There are many impactful ways that libraries can support community health education this fall and we're highlighting some of these opportunities to help you prepare.

The next open enrollment window for the Health Insurance Marketplace is [scheduled](#) for November 1, 2015 - January 31, 2016. Use the [Navigate the Marketplace](#) guide to prepare to address patron inquiries and identify partners during open enrollment.

Five public libraries collaborated with [Health Happens in Libraries](#) to develop and deliver community health activities. We will share each library's unique experience over the next several weeks, and encourage you to explore the [Resources](#) page for great tools to get started on your own community health activities.

Share your ideas for dynamic health programs using the hashtag [#libs4health](#) and join us on October 21 for a webinar, [Public Health and Public Libraries: Librarians as Health Literacy First Responders](#).

A few of our favorite health resources we like to recommend to fellow Alaskans are:

- [MedlinePlus](#) – Patient oriented information on diseases, drugs, procedures and more
- [Consumer Health Complete](#) – Comprehensive health related content, including videos from EBSCO
- [Teen Health and Wellness](#) – Numerous health topics written for teens. Includes real life stories from teens.

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