

Friday Bulletin

News from the Alaska State Libraries, Archives & Museums

7/8/2016

This newsletter is available weekly and previous issues are available at <http://lam.alaska.gov/fridaybulletin>.

Submissions for the Friday Bulletin should be sent to patience.frederiksen@alaska.gov and may be edited for content and length if used.

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NEWS FROM THE DIVISION

HALIBUT HOOK IS ARTIFACT OF THE MONTH

New from Sheldon Jackson Museum in Sitka:

Artifact of the Month



July Artifact of the Month – halibut hook

Learn more about our [artifact this month](#).

[Archive of Previous Artifacts of the Month](#)

All artifact information is posted in PDF format, which can be viewed within your browser or a PDF viewer like [Adobe Acrobat](#).

MANGO LANGUAGES DROPPED 6/30/2016, FREE ALTERNATIVES AVAILABLE

As previously announced, Mango Languages was dropped from the SLED Databases on June 30, 2016 owing to ongoing budget concerns.

The SLED team has put together a list of quality free language learning resources at <http://lam.alaska.gov/sled/languages>. You can also visit the main SLED page at <http://lam.alaska.gov/sled> and click on Learn a Language in the center boxes. We encourage you to check this page out and let us know what resource you like best.

NEWS FROM L.A.M.S IN ALASKA

SUMMER READING INNOVATION IN HOMER

Claudia Haines of the Homer Public Library recently did a blog post on their work in adopting the Great Reading Adventure software to have an electronic summer reading log for all ages. This work included finding a server that they could use. We are following Homer's work with interest as a possible model for other libraries – at least ones with access to IT staff. Read about Homer's experiment at:

Homer's Great Reading Adventure, part 1

<https://nevershushed.com/2016/06/28/homers-great-reading-adventure-part-1/>

CANTWELL LIBRARY RAISES FUNDS WITH COOKBOOK

A recent article in the Fairbanks Daily News details how the Cantwell Community Library is bringing in funds with a \$10 community cookbook called *An Alaskan Adventure with Food*. According to the article:

The goal was to collect about 300 recipes. Those recipes are divided into seven categories: soups and salads, vegetable and side dishes, main dishes, breads and rolls, desserts, cookies and candy, and this and that.

For more details and ordering information, see:

Cantwell library fundraising with community cookbook (Fairbanks Daily News Miner, 7/6/2016, by Kris Capps)

http://www.newsminer.com/news/kris_capps/cantwell-library-fundraising-with-community-cookbook

OTHER ANNOUNCEMENTS

FREE WEBINAR SERIES ON BUILDING EFFECTIVE LIBRARY ADVOCACY CAMPAIGNS

The American Library Association's Office for Library Advocacy has a free webinar series designed to teach attendees how to create, market, and implement effective advocacy campaigns for libraries.

Beginning Thursday, July 14th, and occurring each Thursday through August 4th, the Library Campaign Training Institute will cover building a host of topics, with a different focus each week. These webinars are presented by Libby Post of Communication Services, and all begin at 1pm, EST.

Registration is mandatory, and attendance is limited to the first 100 participants who arrive in the virtual room(s). Visit the event page to sign up for the individual sessions today:

<http://www.ala.org/advocacy/library-campaign-training-institute>

The 90-minute sessions are:

July 14

Part 1: Building your Base – Making the connection between program and services outreach and building a library's base of support for advocacy.

July 21

Part 2: The Best Defense is a Good Offense – Provides participants with the knowledge needed to create a campaign plan, recruit volunteer leadership, and detail responsibilities.

July 28

Part 3: Message, Marketing, & Media – Workshop walks participants through developing a campaign message using values and emotional branding, as well as using media to advance the message.

August 4

Part 4 +5: Connecting with YES Voters + Get out the Vote – Details the nuts and bolts of a library field operation including targeting through enhanced voter files, phone banking, social media, and voter tracking. The final portion brings the previous four sessions together with the ultimate goal of reaching "yes" voters and getting them to the polls.

This webinar is presented by the ALA Office for Library Advocacy and co-sponsored by United for Libraries and the ALA Chapter Relations Office. For more information about this series or for questions about registration, please contact the ALA Office for Library Advocacy at jfalcon@ala.org.

MARTIN VAN BUREN PAPERS: NEW DIGITAL RESOURCE FOR HISTORY, CIVICS

Newly digitized collection from the Library of Congress:

[Martin Van Buren Papers](#)

The Martin Van Buren Papers, one of 23 presidential collections in the Library of Congress Manuscript Division, contains more than 6,000 items dating from 1787 to circa 1910. The bulk of the material dates from the 1820s, when Van Buren (1782-1862) was a U.S. senator from New York, through his service as secretary of state and vice president in the Andrew Jackson administrations (1829-1837), to his own presidency (1837-1841) and through the decade thereafter when he made unsuccessful bids to return to the presidency with the Democratic and Free Soil parties.

Click [here](#) for more information.

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