

Kathryn H. Shelton

Director

Division of Libraries, Archives,
& Museums
PO Box 110571
Juneau, Alaska 99811-0571
907.465.2910

SEAL OF THE STATE OF ALASKA
STATE OF ALASKA

**DEPARTMENT OF EDUCATION
AND EARLY DEVELOPMENT**

Bruce Kato

Chief Curator

Alaska State Museums

395 Whittier St.
Juneau, Alaska 99801-1718
907.465.2901
www.museums.state.ak.us

Press Release

ALASKA STATE MUSEUM

FOR IMMEDIATE RELEASE

DATE: March 26, 2008

Saturday Program on Alaska's History of Tourism

FOR MORE INFORMATION: Lisa Golisek

Phone (907) 465-2901

lisa.golisek@alaska.gov

A SPECIAL PROGRAM BASED ON THE HISTORY OF TOURISM AND AN EXHIBITION CURRENTLY ON DISPLAY AT THE ALASKA STATE MUSEUM TITLED THE "THE LURE OF ALASKA" WILL BE PRESENTED BETWEEN 1 P.M. AND 3 PM. ON SATURDAY, FEBRUARY 23. THE PROGRAM WILL CONSIST OF A "BEHIND THE SCENES" TOUR WITH CURATOR, JUNE HALL, AND EXHIBIT PRODUCERS, PAUL GARDINIER AND RON KLEIN, FOLLOWED BY AN INFORMAL DISCUSSION ON THE PRODUCTION, MARKETING AND SIGNIFICANCE OF SOUVENIRS WITH SPECIAL GUESTS JEAN KLINE AND GRAHAM ROUNTREE. JEAN KLINE IS THE DAUGHTER OF THE OWNER OF ANAC CACHE, AND GRAHAM ROUNTREE IS THE OWNER OF GEORGE BROTHERS GIFT SHOP, ONE OF THE OLDEST SURVIVING SOUVENIR STORES IN JUNEAU.

BECAUSE SOUVENIRS BECAME THE TANGIBLE REMEMBRANCE OF THE ALASKA TOURIST EXPERIENCE, PARTICIPANTS ARE ENCOURAGED TO BRING IN VINTAGE SMALL-SCALE ALASKA SOUVENIRS TO SHARE. TO SAFEGUARD THE MUSEUM COLLECTION ARTIFACTS ALREADY ON EXHIBIT, SOUVENIRS BROUGHT IN WILL BE REVIEWED BY MUSEUM CONSERVATION STAFF.

THE GASTINEAU CHANNEL HISTORICAL SOCIETY AND THE FRIENDS OF THE ALASKA STATE MUSEUM ARE CO-SPONSORING THIS FREE PUBLIC PROGRAM. FOR QUESTIONS PLEASE CALL 586-6790 OR THE MUSEUM AT 465-3901.

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