



Scott Carrlee	9:58 AM
Hey there the live stream is active	
let me know when you can see it	9:59 AM
LAM	10:00 AM
It's live!	
- Heather McClain (Seward) joined the Main Room. (10:00 AM) -	
Scott Carrlee	10:00 AM
Mikko from Ktoo will join us	
Hi Heather	10:00 AM
welcome on board	10:00 AM
- Angela Linn joined the Main Room. (10:01 AM) -	
Scott Carrlee	10:01 AM
Hi Angie	
Heather McClain (Seward)	10:01 AM
Morning and thank you!	
Angela Linn	10:01 AM
hi scott!	
Scott Carrlee	10:01 AM
Do you have the live stream on as well	
Angela Linn	10:01 AM
no - is that how we do the audio?	

LAM 10:02 AM
Live stream at <http://www.360north.org/champ-livestream/>

Angela Linn 10:02 AM
i'm there

Scott Carrlee 10:02 AM
cool there is the ling

link 10:02 AM
thingy 10:02 AM

Angela Linn 10:02 AM
nice music

Heather McClain (Seward) 10:02 AM
got it

Scott Carrlee 10:02 AM
I don't have it up on my screen cause I don't want to cause an echo

Angela Linn 10:03 AM
very ambient and calming - I feel like I should be doing some yoga to get ready!

Scott Carrlee 10:03 AM
Hey Angie could you send out a message to the listserv saying we are live now
and people should join in 10:03 AM
- Della Hall joined the Main Room. (10:03 AM) -

Scott Carrlee 10:03 AM
I forgot to do it this morning

Angela Linn 10:03 AM
Hi della!

Scott Carrlee 10:03 AM
Hi Della

Della Hall 10:04 AM
Hello!

Scott Carrlee 10:04 AM
Are you able to see the live streaming?
- Jan Yaeger joined the Main Room. (10:04 AM) -

Della Hall 10:04 AM
I see a slide that says "advocacy - a best practice for museums" - is that what I
should be seeing?

Angela Linn 10:05 AM

just sent out the link to the list
LAM 10:05 AM
Live stream link: <http://www.360north.org/champ-livestream/>
Scott Carrlee 10:05 AM
thanks angie
I saw you briefly heather 10:05 AM
Angela Linn 10:06 AM
does everyone still just see the CHAMP logo at the live stream?
Heather McClain (Seward) 10:06 AM

Lol I was playing with the window to see what things do
Scott Carrlee 10:06 AM
yes della that is the first slide
we are about to start 10:06 AM
- @360 Control Room joined the Main Room. (10:06 AM) -
Scott Carrlee 10:06 AM
the streaming will get more interesting
Cool Mikko from Ktoo is joining us 10:07 AM
Hi Mikko 10:07 AM
LAM 10:07 AM
Everyone should be seeing her now.
Angela Linn 10:08 AM
yay! I see Patti!
Scott Carrlee 10:08 AM
Yes that is Shannon Daut from the Arts Council
Angela Linn 10:08 AM
Hi Shannon!
Scott Carrlee 10:08 AM
They are going through their packets
Angela Linn 10:11 AM
Michele Miller!
- Marnie joined the Main Room. (10:11 AM) -
LAM 10:13 AM
Welcome, Marnie!
Scott Carrlee 10:13 AM

Yes good to have you on board Marnie

Hi Jan 10:13 AM

LAM 10:13 AM

Live stream: <http://www.360north.org/champ-livestream/> in case you are not there yet

- Denis Keogh 1 joined the Main Room. (10:14 AM) -

Scott Carrlee 10:15 AM

Hi Denis

Denis Keogh 1 10:15 AM

hi Scott. Should I be getting audio and video?

Scott Carrlee 10:16 AM

you need to open the link to the live stream

Amy will post it again 10:16 AM

LAM 10:16 AM

Live stream: <http://www.360north.org/champ-livestream/>

Scott Carrlee 10:16 AM

Live stream: <http://www.360north.org/champ-livestream/> in case you are not there yet

- Natalie Wadle joined the Main Room. (10:18 AM) -

@360 Control Room 10:18 AM

FYI: The delay on the live stream is about 7 seconds from the event.

Scott Carrlee 10:18 AM

THanks Mikko

LAM 10:18 AM

Thank you, Mikko

Scott Carrlee 10:18 AM

Hi Natalie

Natalie Wadle 10:19 AM

Hi

- Diane joined the Main Room. (10:19 AM) -

Scott Carrlee 10:19 AM

Hi Diane

Diane 10:19 AM

Hi Scott

Scott Carrlee 10:19 AM

is it Diane Converse?

Diane 10:20 AM
Nope. Diane Fleeks.

Scott Carrlee 10:20 AM
oh sorry
Welcome nice to have your on board 10:20 AM
I heard its cold in Fairbanks 10:20 AM

Diane 10:21 AM
-40! I was just in Juneau, nice and warm there.

Scott Carrlee 10:22 AM
yes warm and rainy
are you able to see the live streaming 10:22 AM

Diane 10:23 AM
Yep. I've got it.

Scott Carrlee 10:23 AM
That is great
I hope everyone is able to see the live streaming as well as this chat page 10:23 AM
- Toby Sullivan joined the Main Room. (10:23 AM) -

Scott Carrlee 10:24 AM
Hi Toby Welcome
That is pretty funny 10:26 AM
- Naomi Leask joined the Main Room. (10:26 AM) -

Scott Carrlee 10:27 AM
a blank slide for blank advocacy
Hi Naomi Welcome 10:27 AM

Naomi Leask 10:28 AM
Thank you

Scott Carrlee 10:28 AM
Are you able to see the live stream?

Toby Sullivan 10:28 AM
Hi Scott

Naomi Leask 10:29 AM
Yes, I just cant hear anything?

Scott Carrlee 10:29 AM
check you sound level

and the sound level on the pop up window 10:29 AM

LAM 10:29 AM

Live stream link: <http://www.360north.org/champ-livestream/>

Angela Linn 10:30 AM

I hope she'll speak about state employees & our ability to advocate in formal/informal ways

Scott Carrlee 10:30 AM

I could ask her that

Angela Linn 10:30 AM

thanks - maybe also for city & borough

Scott Carrlee 10:31 AM

Can you hear it now Naomi?

Naomi Leask 10:31 AM

Yes, thank you

Scott Carrlee 10:31 AM

great

Angela Linn 10:32 AM

Scott, can we see about getting a copy of the handout as a pdf?

Scott Carrlee 10:32 AM

yes I will ask

Angela Linn 10:32 AM

thanks!

Scott Carrlee 10:32 AM

or I will snag all the handouts and send them out

That is a great analogy, disaster planning 10:35 AM

I have never thought about it that way 10:35 AM

It is easier to keep it going than to build it back up once you lose it 10:37 AM

LAM 10:40 AM

How to Become a Nonprofit Rockstar: <http://www.amazon.com/How-Become-Nonprofit-Rockstar-Accelerate/dp/0557725836#>

Scott Carrlee 10:40 AM

cool thanks for the link

anyone want to share a story? 10:41 AM

I will speak it out 10:41 AM

how advocacy has had a impact 10:42 AM

Angela Linn 10:43 AM
we heard it okay!

Marnie 10:43 AM
We could hear her

Scott Carrlee 10:43 AM
Lacy simpson

thanks for letting me know 10:43 AM

Angela Linn 10:50 AM
this is great advice - we learned this last year at CHAMP. Get to know the staffer, especially for those folks who are on major committees & are super busy.

Scott Carrlee 10:51 AM
I had not thought of that

It would be nice if they then go on to become the President 10:51 AM

you all can raise your hands 10:51 AM

Heather McClain (Seward) 10:52 AM
where is the letter template?

Scott Carrlee 10:52 AM
it is on the museums Alaska website

Heather McClain (Seward) 10:53 AM
ok, i will go find it. thanks!

LAM 10:53 AM
<http://museumsalaska.org/advocacy-materials/>

Scott Carrlee 10:53 AM
bingo

LAM 10:53 AM
Museums Alaska Advocacy page

Angela Linn 10:53 AM
Thanks LAM 0 you beat me to it!

Scott Carrlee 10:54 AM
That's Amy Carney for you

She is hiding behind the LAM moniker 10:54 AM

Angela Linn 10:54 AM

Scott Carrlee 11:02 AM
That is great! Give them a reputation to live up to
- Jan Yaeger left the Main Room. (11:02 AM) -
- Jan Yaeger joined the Main Room. (11:02 AM) -

Scott Carrlee 11:04 AM
That is a good point, write it into the job description of the Board
Create a plan so you don't forget to do it. 11:04 AM

LAM 11:05 AM
Donor-Centered Fundraising: <http://www.amazon.com/Donor-Centered-Fundraising-Penelope-Burk/dp/0968797814>

Scott Carrlee 11:06 AM
I will send out that sheet to everyone

Angela Linn 11:06 AM
thanks!

Scott Carrlee 11:06 AM
Everyone should be thinking of questions they might have for Karen
I am sure she will have a Q&A at the end 11:07 AM
I will need to know them in advance 11:07 AM
I have the one that Angie asked about informal advocacy for those who 11:07 AM
are constrained from lobbying

LAM 11:13 AM
AAM Advocacy: <http://www.aam-us.org/advocacy>
Museums Advocacy Day: <http://www.aam-us.org/advocacy/museums-advocacy-day> 11:14 AM

Scott Carrlee 11:14 AM
Jane Lindsey asked the question
Americans for the Arts 11:15 AM
and WESTAF 11:15 AM
Western States Association for the Arts 11:16 AM

LAM 11:16 AM
Americans for the Arts advocacy: <http://www.americansforthearts.org/advocate>

Scott Carrlee 11:16 AM
Preservation action

LAM 11:17 AM
WESTAF: <http://www.westaf.org/>

Museums Alaska example: 11:19 AM
<https://museumsalaska.files.wordpress.com/2013/02/2015-maflyin-flyer-economic-impact.pdf>

Scott Carrlee 11:20 AM
Every legislator is in my district

Diane 11:21 AM
That's June Rodgers, executive director of the Fairbanks Arts Association. Tell her I say "hi!"

Scott Carrlee 11:22 AM
Good to know Diane, I will tell her

Building public value for the arts online 11:22 AM

LAM 11:22 AM
AAM Take Action (by state): <http://www.congressweb.com/aam/legislators>

Scott Carrlee 11:25 AM
Write one letter

questions 11:26 AM

Angela Linn 11:31 AM
thanks scott

Diane 11:31 AM
Yay Pete!

Scott Carrlee 11:31 AM
that was actually a good answer

We can provide the ammunition 11:31 AM
even if we don't pull the trigger 11:32 AM
Thanks everyone for being a part of this 11:32 AM
Let me know how you liked it 11:32 AM

Angela Linn 11:32 AM
this was great Scott - thanks for facilitating

Scott Carrlee 11:32 AM
and if you think it was worthwhile to have this chat component
- Marnie left the Main Room. (11:32 AM) -

Angela Linn 11:32 AM
It was great to have the chat & the video streaming

Scott Carrlee 11:32 AM
or if it would have been just as good with the streaming alone

LAM 11:33 AM
Nice touch with the drum beat at the end.

Denis Keogh 1 11:33 AM
Thanks

Heather McClain (Seward) 11:33 AM
i think it was great and definitely liked having the streaming along with the chat.
thank you for organizing!

Angela Linn 11:33 AM
I think the chat was essential with the links provided for folks

Toby Sullivan 11:33 AM
Great program Scott and Museums Alaska- thank you for setting it up!

Angela Linn 11:34 AM
Will the chat be sent out like others so we have a PDF to refer to?

Denis Keogh 1 11:34 AM
Two thumbs. Very good Speaker and info.

Naomi Leask 11:34 AM
Thank you for all the links everyone, I added them all to my favorites. And
thanks Scott!

Jan Yaeger 11:34 AM
Yes - the chat was a good addition.
Thank you, Scott!

Diane 11:34 AM
Thanks Scott. I think the chat component is good, to help those of us on-line be
more engaged. I didn't wander off for coffee, like I usually do with vid
presentations!

Scott Carrlee 11:34 AM
good points
- Natalie Wadle left the Main Room. (11:34 AM) -

Scott Carrlee 11:34 AM
I do think the links were good
- Denis Keogh 1 left the Main Room. (11:34 AM) -
- Heather McClain (Seward) left the Main Room. (11:35 AM) -
- Diane left the Main Room. (11:35 AM) -

@360 Control Room 11:35 AM
This concludes the live stream from @360.

Toby Sullivan

11:35 AM

The chat is worth having for both the links and the comments.

LAM

11:35 AM

Thanks for being present, Mikko!

- Toby Sullivan left the Main Room. (11:35 AM) -
- Naomi Leask left the Main Room. (11:35 AM) -
- Jan Yaeger left the Main Room. (11:36 AM) -
- Angela Linn left the Main Room. (11:36 AM) -

Scott Carrlee

11:36 AM

ok all bye now