



ASM Museum Chat

Sept. 12, 11 am
Session 24

Moderator (LAM): Hi Andrew.

Andrew Goldstein (Valdez Museum): Hi, how are you?

Moderator (LAM): This is Daniel. Pretty well. LOTS of rain here in Juneau.

Andrew Goldstein (Valdez Museum): Well, that's Juneau for you.

Moderator (LAM): I think Scott stepped away for a moment.

Moderator (Scott Carrlee (Juneau)): Hi Andrew, glad you could join us.

Moderator (Scott Carrlee (Juneau)): I am back

Moderator (LAM): Hi Scott!

Andrew Goldstein (Valdez Museum): Thanks Scott, I've got a couple of things I'd like to bring up during the chat.

Moderator (LAM): We had a lake in the state office building lot today.

Moderator (Scott Carrlee (Juneau)): Hey Andrew, I hope you will ask that question about the anniversary you were mentioning

Andrew Goldstein (Valdez Museum): Yes, definitely.

Moderator (Scott Carrlee (Juneau)): You can bring those up first things to get things rolling

Andrew Goldstein (Valdez Museum): Okay

Moderator (Scott Carrlee (Juneau)): Did you get those airplane skis yet?

Andrew Goldstein (Valdez Museum): Yes I did...they are big and muddy!

Moderator (Scott Carrlee (Juneau)): Muddy?! Interesting, I guess they were just outside then?

Andrew Goldstein (Valdez Museum): No, dried mud -- probably from their original usage.

Moderator (Scott Carrlee (Juneau)): Oh that is interesting. Were these used on the mud flats?

Andrew Goldstein (Valdez Museum): I don't think they were used on the Valdez flats, but they sure look like they could be. My research shows that they were used by McGee Airways out of Anchorage.

Moderator (Scott Carrlee (Juneau)): ok, what will you guys be using them for?

Andrew Goldstein (Valdez Museum): On display in our aviation exhibit -- they are exemplary of the kind of skis our local aviators would use.

Andrew Goldstein (Valdez Museum): And Bob Reeve pioneered the use of skis, so we will make it fit into the narrative.

Moderator (Scott Carrlee (Juneau)): I read once that Reeve originally use part of an old bar for his first pair of skis, have you heard that too?

Moderator (Scott Carrlee (Juneau)): Hi Eva,

Moderator (Scott Carrlee (Juneau)): Welcome to the chat

Eva Malvich: thank you

Moderator (Scott Carrlee (Juneau)): I hope it is working for you

Moderator (Scott Carrlee (Juneau)): Hi LaRue

Andrew Goldstein (Valdez Museum): Hi folks

Moderator (Scott Carrlee (Juneau)): Hi Amy

Moderator (Scott Carrlee (Juneau)): Is that Amy Russel or Amy Carney?

Amy: Steffian! Hi Scott.

LaRue Barnes: Hi ! Is there a phone # we should call or just this visual chat

Moderator (Scott Carrlee (Juneau)): Oh yeah sorry!

Moderator (Scott Carrlee (Juneau)): Welcome Amy Steffian, nice to have you with us

Moderator (Scott Carrlee (Juneau)): Hi Debbie!

Moderator (LAM): No audio today.

Moderator (Scott Carrlee (Juneau)): Yes, good reminder Daniel, we will only be doing typed chat today

LaRue Barnes: okay

Moderator (Scott Carrlee (Juneau)): We are just waiting for a few more minutes

Moderator (Scott Carrlee (Juneau)): Until more people sign on

Moderator (Scott Carrlee (Juneau)): Hi Jerrie

Jerrie: Hi, all.

Moderator (Scott Carrlee (Juneau)): Hi Jan, how are things in Seldovia?

Jan Yaeger: Dripping but good!

Moderator (Scott Carrlee (Juneau)): For those of you who are joining us for the first time you may want to set your layout to wide

Moderator (Scott Carrlee (Juneau)): Hi Katie

Katie Oliver: Hi Scott and everyone!

Moderator (Scott Carrlee (Juneau)): To set you layout to wide, go to view and select wide layout

Moderator (Scott Carrlee (Juneau)): View is at the top of the box

Moderator (Scott Carrlee (Juneau)): We will get started in just another minute

Moderator (Scott Carrlee (Juneau)): Alright, let's get started

Moderator (Scott Carrlee (Juneau)): the first thing I want people to do is put your names on the map

Moderator (Scott Carrlee (Juneau)): For the newbies, you do this by clicking on the letter A on the side of the map then click on the map and start typing

Moderator (Scott Carrlee (Juneau)): Hi Bethany, we are just getting started

Bethany: Hey Scott. Finally made it to a chat.

Eva Malvich: oops I think I moved initials around the state

Moderator (Scott Carrlee (Juneau)): Welcome, glad to have you

Moderator (Scott Carrlee (Juneau)): Eva, you had them right for a sec

Moderator (Scott Carrlee (Juneau)): Try it again

Moderator (Scott Carrlee (Juneau)): Good job Eva,

Moderator (Scott Carrlee (Juneau)): Anyway, while people are finding themselves on the map, let's get started with questions or comments

Moderator (Scott Carrlee (Juneau)): Who wants to go first?

Andrew Goldstein (Valdez Museum): I can go first

Moderator (Scott Carrlee (Juneau)): Yes Andrew, start us off

Andrew Goldstein (Valdez Museum): Okay...

Andrew Goldstein (Valdez Museum): 2014 marks the 50-year anniversary of the Good Friday Earthquake. This event is coming up fast, and we've been working with the City of Valdez to figure out how to commemorate this event.

Andrew Goldstein (Valdez Museum): I was wondering if any other museums are planning to do a Good Friday Earthquake commemoration, and if so, what you are planning.

Moderator (Scott Carrlee (Juneau)): Great question Andrew

Katie Oliver: Well, we are ... but we are but we are still prioritizing ideas

Amy: The Alutiiq Museum will definitely recognize the event, but we don't have firm plans. We commemorated the 1912 ash fall this summer with a community discussion on emergency preparedness and disasters in Alutiiq prehistory. We also attempted to get oral history on local disasters.

Andrew Goldstein (Valdez Museum): Thank you. I am concerned about the rapidly diminishing time frame, since large projects take a while to put together...of course, we're working with the City which means any project will take twice as long.

Bethany: We had not planned anything. I know the Borough will be celebrating their anniversary in 2014 and Wasilla will celebrate its centennial in 2017. I remembered you mentioned the anniversary of the earthquake coming up. We have some items in our collection that we could do a small exhibit on the earthquake.

Bethany: We have also been doing oral histories here in Wasilla so I think I might include some of those stories as well.

Katie Oliver: We are considering a film and history intensive in the summer of 2013 with HS students to collect oral histories. Similar to the work we did this year with our Kodiak's Filipino community stories (which folks can hear about at the Sitka conference)

Bethany: What are you doing?

Andrew Goldstein (Valdez Museum): Katie and Amy, what are some of the ideas you've considered?

Andrew Goldstein (Valdez Museum): Cool

Moderator (Scott Carrlee (Juneau)): Those are some really good ideas

Moderator (Scott Carrlee (Juneau)): I like the idea of getting the high school kids on board

Katie Oliver: For the Katmai centennial, we did radio programming where community members read various first-hand accounts and govt. reports

Katie Oliver: Gary Stevens read President Taft, a local elder read the account from John Orloff of his experience on the Peninsula

Andrew Goldstein (Valdez Museum): We've put together a list of about 8 potential projects that would require City participation -- the list is going to go before the City Council for review to see what they'd be interested in funding.

Bethany: That sounds cool Katie. I agree Scott, having high schoolers involved is good.

Andrew Goldstein (Valdez Museum): Katie, that's a great idea.

Moderator (Scott Carrlee (Juneau)): Also don't forget, to do an art exhibit with the high school

Katie Oliver: It was well-received, so doing something similar with the considerable amount of material on the earthquake is a possibility

Eva Malvich: my dad and some of his National Guard friends were in downtown ANC when the earthquake hit, they ended up directing traffic and helping people, it affected people statewide

Bethany: Is Anchorage going to be doing anything?

Moderator (Scott Carrlee (Juneau)): Eva, that is a great story, maybe you could have him come to the museum and just tell what it was like on that day

Bethany: I like the idea of adding emergency preparedness awareness Katie. Gets the community involved.

Andrew Goldstein (Valdez Museum): We have considered putting out a statewide call for artists to do an art exhibit of artwork commemorating the earthquake

Moderator (Scott Carrlee (Juneau)): Unfortunately it looks like the Alaska State Museum will be closed during the commemoration

Moderator (Scott Carrlee (Juneau)): We will probably close our doors in February of 2014

Andrew Goldstein (Valdez Museum): We're also planning an upgrade to our permanent exhibit on the earthquake...all our other suggested projects require City input

Moderator (Scott Carrlee (Juneau)): and reopen with a brand new building in 2016

Moderator (Scott Carrlee (Juneau)): Any other comments on this topic?

Moderator (LAM): Follow the new building along at <http://alaskalamp.blogspot.com/>

Bethany: Is anyone else planning local commemoration events for their town? Wasilla Centennial is 2017 which is also the sesquicentennial (150yrs) of the purchase of Alaska from Russia.

Andrew Goldstein (Valdez Museum): Any word on the State Museum's inventory of commemorative events? I think they were gathering info on a 5-year plan?

Moderator (Scott Carrlee (Juneau)): There definitely will be some sesquicentennial celebrations of purchase

Moderator (Scott Carrlee (Juneau)): Andrew, I know Bob Banghart was collecting that

Moderator (Scott Carrlee (Juneau)): I will check with him to see what he came up with

Andrew Goldstein (Valdez Museum): 2014 is also the 25-year anniversary of the Exxon Valdez Oil Spill!

Moderator (LAM): Hi Heather

Heather Beggs: Hi!

Moderator (Scott Carrlee (Juneau)): Wow, 2014 lets celebrate disasters!!

Bethany: Now that is interesting!

Moderator (Scott Carrlee (Juneau)): Hi Heather, welcome

Katie Oliver: Wow - 25 year already

Moderator (Scott Carrlee (Juneau)): LaRue, You have your hand raised

LaRue Barnes: Cathy of CDV museum and I will be working together, my family lost their home on the waterfront at that time. Good idea. ICC will be 10 years old May 2014.

Moderator (Scott Carrlee (Juneau)): What is ICC?

LaRue Barnes: Ilanka Cultural Center, sorry. We'll do something just haven't come up w something concrete

Moderator (Scott Carrlee (Juneau)): Great LaRue that will be a great thing to celebrate, 10 years!!

Andrew Goldstein (Valdez Museum): Well, feel free anyone to contact me about what you have planned. Maybe there's some way we can all collaborate.

LaRue Barnes: to which I say "whew!!!"

Amy: It would be nice to have a statewide calendar of commemorative events for the Oil Spill and Earthquake on line, maybe something Museums Alaska could do for the activities in museums.

Moderator (Scott Carrlee (Juneau)): I think Andrew may be on to something.

Andrew Goldstein (Valdez Museum): Congrats LaRue, you guys are doing a great job.

Moderator (Scott Carrlee (Juneau)): We could do a Alaska Snapshot day on the day of commemoration

Moderator (Scott Carrlee (Juneau)): Kind of like we did last year

Bethany: I agree Amy. It would be nice to see what everyone has coming up.

Moderator (Scott Carrlee (Juneau)): Museums Alaska Could host it on their website

Heather Beggs: roger that

Andrew Goldstein (Valdez Museum): That would be great

Moderator (Scott Carrlee (Juneau)): So everyone does their exhibit

Moderator (Scott Carrlee (Juneau)): takes a picture of it and it gets loaded on the MA website

Bethany: That way when visitors come in to see what we have, we can send them to other museums. (not that we don't already do that, but it would be helpful to know what was on display.

Moderator (Scott Carrlee (Juneau)): That way everyone can see what is going on at the other museums

Bethany: Sounds cool!

Moderator (Scott Carrlee (Juneau)): Right Bethany

Andrew Goldstein (Valdez Museum): It would also be a good way to get a picture of the statewide impact of those events

Moderator (Scott Carrlee (Juneau)): You could send them to the MA website to see what other exhibits there are

Moderator (Scott Carrlee (Juneau)): Yes Andrew

Heather Beggs: maybe a flickr photo series attached to each museum listed on our website?

Moderator (Scott Carrlee (Juneau)): Maybe we could get the Historic Library or the Rasmuson archives to host some historic photographs

Katie Oliver: I like the flickr idea, Heather.

Moderator (Scott Carrlee (Juneau)): I thought the flickr thing worked really well last may

Andrew Goldstein (Valdez Museum): We have a whole series of oral histories about the earthquake recorded on audiocassette -- one thing we'd like to do is get them digitized and online for 2014.

Moderator (Scott Carrlee (Juneau)): Andrew, you could write a grant in aid for the digitization of those

Andrew Goldstein (Valdez Museum): We may do that -- so many projects to choose from! First we want to see what the City is most interested in supporting.

Moderator (Scott Carrlee (Juneau)): Good idea

Moderator (Scott Carrlee (Juneau)): But I think this idea of coordinating the earthquake exhibits is great

Moderator (Scott Carrlee (Juneau)): I will work on the mechanics of it with Heather

Andrew Goldstein (Valdez Museum): I'm hoping to have a better idea after our annual meeting in October.

Andrew Goldstein (Valdez Museum): Thank you Scott!

Heather Beggs: If the conference theme celebrates disasters in 2014 too we need CJ & Ellen back for a repeat of the '03 pre-con workshop

Heather Beggs: that was great! triage of objects and fake smoke...

Moderator (Scott Carrlee (Juneau)): Good idea,

Moderator (Scott Carrlee (Juneau)): I wonder where the conference will be in 2014

Heather Beggs: Seward?

Heather Beggs: Working on the valley now -- when will Cordova be ready?

Moderator (Scott Carrlee (Juneau)): Could be. And they were really affected by the earthquake

Jerrie: Isn't Seward next year?

Heather Beggs: not official, but they are not ready...

Moderator (Scott Carrlee (Juneau)): Well there is some question about whether Seward will step up to the plate

Jerrie: Seward was affected by the earthquake. Didn't they lose some beach property? Or, have I been in SE too long?

Heather Beggs: you can still see the tree line of the tsunami in Seward

Jerrie: Oops! I misread Scott's post.

Moderator (Scott Carrlee (Juneau)): Oh Seward lost an entire dock and it reshaped their downtown

Amy: We are contemplating live broadcast of lectures and events - which could include commemorative lectures, sharing of oral histories, community discussions. Is anyone trying live event broadcasting?

Andrew Goldstein (Valdez Museum): That is a good idea.

Moderator (Scott Carrlee (Juneau)): That sounds great Amy.

Heather Beggs: or perhaps podcasting?

Moderator (Scott Carrlee (Juneau)): We have not tried that yet

Moderator (Scott Carrlee (Juneau)): We did record some lectures and play them on the local radio\

Amy: On line of course - not podcasting but actual broadcasting. We are getting tons of requests for it.

Moderator (LAM): Video on Alaska's Digital Archives on effects of 1964 quake on Seward

Moderator (Scott Carrlee (Juneau)): But I don't think they were live

Moderator (LAM): <http://vilda.alaska.edu/cdm/singleitem/collection/cdmg11/id/3294/rec/16>

Andrew Goldstein (Valdez Museum): One suggestion here was to do a public panel discussion, or lecture series. We could probably do that as a podcast.

Amy: Nice idea. I've heard that you can videocast through the internet live. . .

Heather Beggs: streaming live takes a lot of bandwidth, so you need to be sure your server's up for it

Moderator (LAM): The Geological Survey has a nice set of background info with links to images at http://earthquake.usgs.gov/earthquakes/states/events/1964_03_28.php

Moderator (LAM): About live broadcasting ...

Moderator (LAM): You might be able to partner with your local public library and use the Online With Libraries videoconferencing network.

Andrew Goldstein (Valdez Museum): Yes, USGS has great photos. And they're all public domain!

Amy: Great idea re: library partnership.

Moderator (LAM): See <http://library.alaska.gov/dev/owl.html> for more.

Heather Beggs: or public radio station, if audio only

Moderator (LAM): One caveat - grant for OWL ends in July 2013, but looking for ways to extend.

Moderator (Scott Carrlee (Juneau)): These are all really great ideas

LaRue Barnes: note Cordova Center ready for conference by 2014 possibly fall of 2013. Cathy will confirm dates later

Heather Beggs: IMLS and CPB (corp pub broadcasting) used to have a partnership grant...

Moderator (Scott Carrlee (Juneau)): Ok That was a great topic.

Moderator (Scott Carrlee (Juneau)): Does anyone have another question

Moderator (Scott Carrlee (Juneau)): don't all jump in there at once

Andrew Goldstein (Valdez Museum): I have another one, but I will let someone else take the floor if they have a question.

Moderator (Scott Carrlee (Juneau)): Anyone else or should we let Andrew have another go?

Moderator (Scott Carrlee (Juneau)): Well go ahead Andrew

Andrew Goldstein (Valdez Museum): Related to the 2014 anniversary, we've been considering developing a "Virtual Valdez" to recreate Valdez c.1963, on a platform such as Second Life. Does anyone here have experience using a virtual environment for museum projects?

Moderator (LAM): What sort of bandwidth does Valdez have? Second Life is pretty intensive, both for bandwidth and computer connection.

Andrew Goldstein (Valdez Museum): I don't know, but Wendy has used SL to make a bare-bones site for the M&J Whitney Museum

LaRue Barnes: I've just begun to work with someone on augmented reality. That may have an application for you Andrew.

Moderator (Scott Carrlee (Juneau)): Does she have little stuff animals in there?

Andrew Goldstein (Valdez Museum): But they get very little traffic...I think access is restricted to the community college students

Moderator (LAM): Maybe have a few select museum patrons and volunteers look at the bare bones site and make sure they can move through it easily.

Andrew Goldstein (Valdez Museum): Thanks LaRue, can you send me some info?

LaRue Barnes: sure

Andrew Goldstein (Valdez Museum): Cool

Andrew Goldstein (Valdez Museum): Scott: I think she does have some artifacts in virtual "display cases" that you can click on to get more information about them.

Moderator (Scott Carrlee (Juneau)): Thanks Andrew

Andrew Goldstein (Valdez Museum): Basically a version of a virtual exhibit...for our project, I'm envisioning something more ambitious

Andrew Goldstein (Valdez Museum): I was just wondering if anyone else in Alaska had done anything with SL or similar platforms

Andrew Goldstein (Valdez Museum): I'd like to know the pros and cons

Moderator (Scott Carrlee (Juneau)): Andrew, maybe you should throw that one out to the listserv

Andrew Goldstein (Valdez Museum): ok

LaRue Barnes: Scott different subject - I'm wondering how many museums in the state have kiosks and how it is working for them.

Moderator (Scott Carrlee (Juneau)): I know that the Juneau Douglas City museum has kiosks and they have been very successful

Moderator (LAM): Not sure how current this is, but there is a list of museums and galleries in SL - http://secondlife.wikia.com/wiki/List_of_museums_and_galleries_in_Second_Life - Maybe ask them how they created their exhibits?

Moderator (Scott Carrlee (Juneau)): Too bad Jane Lindsey did not join us today

Andrew Goldstein (Valdez Museum): Thanks Daniel, that is helpful.

Katie Oliver: We have a kiosk and are installing another for a temporary exhibit in October

Amy: The Alutiiq Museum's kiosk a bit temperamental as we are connecting to on line content.

Katie Oliver: In both cases, we have contracted out the installation of the content on the machine, so I can't speak to that process. But visitors enjoy using the kiosk and making choices about what they want to see and hear

Moderator (LAM): One more on Second Life - Rasmuson has an SL gallery of Alaskan Artists at <http://www.rasmuson.org/index.php?switch=viewpage&pageid=195>

Andrew Goldstein (Valdez Museum): What sort of kiosks? Touch-screen interactives?

LaRue Barnes: We're just putting digital story oral histories on a Zivelo. The on line was what I was wondering how that's going. Amy, I can connect with you later and find out. Ours is touch screen, io, yes

Katie Oliver: Yes, touch-screen interactives. We used ELO touch computers for the temp exhibits which I believe was recommended by Juneau Douglas city museum

Moderator (Scott Carrlee (Juneau)): Yes Andrew you should contact the Juneau Douglas City Museum and Talk to Jane Lindsey about them.

Andrew Goldstein (Valdez Museum): We have one touch-screen which was provided to us by the Pacific Tsunami Museum and the State of Alaska. It's definitely a hit with the visitors. It's got a slight bug in it, but otherwise works well.

Moderator (Scott Carrlee (Juneau)): ok we have about 10 minutes left in this chat session

Moderator (Scott Carrlee (Juneau)): Any other questions?

Katie Oliver: Andrew, we have the same installation on our front porch area. It's a HP I believe

LaRue Barnes: we're using a mini mac and going through a learning curve. Thanks so much again Scott for hosting this

Amy: Scott I have an admin question, about billing for exhibits, contractors, etc. to help others.

Andrew Goldstein (Valdez Museum): That's right Katie, I think Seward has one too.

Moderator (Scott Carrlee (Juneau)): What is the question?

Amy: I'm wondering how other museums bill for work that is for other organizations - so someone who comes to you and asks for an exhibit to be installed in their business. Do you charge the actual cost or a fee that reflects going market rates for the service?

Moderator (Scott Carrlee (Juneau)): Wow good question, i am not sure it comes up that much though

Moderator (Scott Carrlee (Juneau)): I know that we would probably not do it for a business

Amy: It happens a lot with us and our board believes we are under charging. . .

Moderator (Scott Carrlee (Juneau)): if we did it for another non-profit we would do it on a cost recovery basis

Amy: That's our recommendation as well, but for private sector work it seems as if we are giving away services to some.

Heather Beggs: I agree - you might want tiers: market rate for for-profits that are not in any sort of partnership with you. Seems like a good earned revenue source, potentially

LaRue Barnes: might be a good Bob question as he installed so much for quite a long time. Now he has the admin side. He could give a good rationale.

Eva Malvich: you should ask to market your museum on the display case as the exhibit designer

Moderator (Scott Carrlee (Juneau)): That is a good idea LaRue, I will run it by Bob and see what he says

Amy: That is the thought in Kodiak as well Heather, and we only take on project for others that are mission related. So the idea is to have a rate from projects that originate outside the museum with for profit organizations.

Moderator (Scott Carrlee (Juneau)): Ok Well that about wraps it up for this session. I hope to see you all in Sitka next month

Amy: Thanks Scott

Moderator (Scott Carrlee (Juneau)): We won't have an October chat because we will be in Sitka

Andrew Goldstein (Valdez Museum): Thanks everyone, see you in Sitka!

Moderator (Scott Carrlee (Juneau)): You can come to the Museum Q&A it is the same thing only live

Heather Beggs: YEA!!! See you in Sitka!!

Katie Oliver: Excited to see everyone there - conference schedule looks great!

Moderator (Scott Carrlee (Juneau)): Thanks everyone for contributing to this chat. I really enjoy these

Moderator (LAM): Bye all!

Jerrie: Bye. I look forward to actually seeing all of you.

Next Chat Session

November 14th 11 am