



## ASM Museum Chat

Dec. 12, 11 am  
Session 26

- Scott Carrlee (ASM) 10:51 AM  
Hi Amy
- Beringia Center of Culture and Science (Nome) 10:52 AM  
just checking in early to make sure I can get in but I'm also still on  
the other webinar (yay for double monitors!)
- Scott Carrlee (ASM) 10:52 AM  
I had to get off that other one and devote to this one
- Beringia Center of Culture and Science (Nome) 10:56 AM  
The Q&A session is very good-questions about policies for alcohol at  
events, occupancy limits, private party contracts, involvement of the  
staff and curator
- Scott Carrlee (ASM) 10:57 AM  
That is good to know. I thought the presentation was a little too much

what a big institution has to deal with and not enough for small institutions

- Wendy Goldstein joined the Main Room. ( 10:58 AM ) -
- Angela Linn 1 joined the Main Room. ( 10:59 AM ) -

Angela Linn 1 10:59 AM

Mornin' all!

- Jodi joined the Main Room. ( 10:59 AM ) -
- Norm joined the Main Room. ( 10:59 AM ) -

Stacy (Alaska State Museum) 10:59 AM

Welcome Wendy and Angela, we will be getting started in a few minutes.

Norm 10:59 AM

Morning Gang!!

Wendy Goldstein 11:00 AM

Good snowy morning to you all!

Scott Carrlee (ASM) 11:00 AM

Hi Norm, Angie, Jodi, Wendy

- Jerrie joined the Main Room. ( 11:00 AM ) -

Scott Carrlee (ASM) 11:00 AM

Hi Jerrie

Jerrie 11:00 AM

Hi, all.

Norm 11:01 AM

There's a raging debate between snow and sleet and freezing rain!!

- Marnie joined the Main Room. ( 11:01 AM ) -

Scott Carrlee (ASM) 11:01 AM

Yuck!

Angela Linn 1 11:01 AM

We're sitting in a snowstorm also, looking for up to 10" by tonite!

Norm 11:01 AM

At least we'll have a nice white Christmas!

Angela Linn 1 11:02 AM

Then... back to the deep freeze!

Scott Carrlee (ASM) 11:02 AM

Christmas is still a few weeks away

Norm 11:02 AM

True enough

Scott Carrlee (ASM) 11:02 AM

Hi Marnie

Beringia Center of Culture and Science (Nome) 11:02 AM

Yay, we'll take all the snow we can get because dog mushing is no fun without it (and the dog yard gets pretty icky)!

Jerrie 11:03 AM

We're in our usual snow - rain - ice routine. Ice grippers are the biggest selling item in Haines in the winter.

Norm 11:03 AM

Studded boots may be the approved solution.

Scott Carrlee (ASM) 11:04 AM

yeah but the stores don't like it when you walk in with studded boots on

Angela Linn 1 11:04 AM

reminds me of going into the clubhouse with golf spikes on!

Norm 11:04 AM

not quite as noisy

Scott Carrlee (ASM) 11:05 AM

You play golf?

Angela Linn 1 11:05 AM

All-conference in high school...but that was a while ago! Maybe we should have a museum fundraiser tourney somewhere!

Scott Carrlee (ASM) 11:06 AM

Wow, that is great! Is there a decent course in FBX?

Norm 11:06 AM

Snow golf with Peppermint Schnaps

Beringia Center of Culture and Science (Nome) 11:06 AM  
You can always play golf on the ocean like they do here in Nome.  
Angie, do you think Monica will be on the chat today?

Jerrie 11:06 AM  
Haines has a 9-hole course. Should I schedule a Saturday afternoon session after the Conference?

Scott Carrlee (ASM) 11:06 AM  
Yes that would be fun.

Angela Linn 1 11:06 AM  
I havent' heard from Monica in a couple of weeks.

Scott Carrlee (ASM) 11:06 AM  
So anyway we should probably get started

Angela Linn 1 11:06 AM  
Tourney in Haines would be great!

Scott Carrlee (ASM) 11:07 AM  
There was that other webinar going but people can join in when it is over

- Bethany joined the Main Room. ( 11:07 AM ) -

Scott Carrlee (ASM) 11:07 AM  
Hi Bethany, is that other session over now?

Bethany 11:07 AM  
Yes. Just got over.

They are going to post a few more link in the recorded version they will post online later. 11:08 AM

Scott Carrlee (ASM) 11:08 AM  
so lets see where everyone is from

Put your initials on the map 11:08 AM

Bethany 11:09 AM

Sorry, I was fooling around with the pencil

Scott Carrlee (ASM) 11:09 AM  
You can draw a portrait of yourself

Norm 11:09 AM  
Again ;D

Beringia Center of Culture and Science (Nome) 11:09 AM  
Well, it looks like I might be the only member of our Museums AK Conference Program Committee (so far) on here today. Sorrel and Monica are also on the committee but we haven't had a chance to meet yet. I'd like to invite anyone here to join us on the committee. The more the merrier! We're very excited to help make it a fun, engaging and relevant conference in Haines this year!

Bethany 11:10 AM

I erased it! (Well, just colored over it

And yes norm, again! 11:11 AM

Norm 11:11 AM

Outside the lines as well!

Scott Carrlee (ASM) 11:11 AM

I would like to be on the program committee for the Haines conference.

I think it is going to be a great meeting 11:11 AM

I still have my conference bag from the meeting 10 years ago 11:11 AM

Jerrie 11:12 AM

CJ will be on the local committee so we'll have some of the same fun as last time.

Scott Carrlee (ASM) 11:12 AM

Speaking of that maybe we should have a quick brainstorming on what sessions we would like to see

I am working on getting someone to talk about the migratory bird act 11:13 AM

Bethany 11:13 AM

I would like to see something about Alaskan demographics again and maybe where museums in general are trending to meet visitors (i.e. the new minority majority)

Norm 11:13 AM  
Scott Barlett and I tossed around the idea of having a SketchUp session with Wine, Scotch and snacks

Bethany 11:13 AM  
I am there Norm

Wendy Goldstein 11:14 AM  
sketchup?

Beringia Center of Culture and Science (Nome) 11:14 AM  
Yes! Please storm away. What kinds of sessions from the past would you like to see this time around, what new sessions, what special topics of interest. Also Scott, do you know if a theme was picked yet?

Angela Linn 1 11:14 AM  
There's been a suggestion to have an Advocacy 101 session on how to deal with legislators, etc.

Scott Carrlee (ASM) 11:14 AM  
I don't believe a theme has been selected yet

Norm 11:14 AM  
Themes are usually selected around Late Jan early Feb

Bethany 11:14 AM  
That would be a good topic Angela. Especially with the current climate.

Angela Linn 1 11:14 AM  
the theme will be set by either host or program committee.

Scott Carrlee (ASM) 11:14 AM  
Sketchup session would be great! I would attend even wi/o scotch

Angela Linn 1 11:15 AM  
I forget which

Bethany 11:15 AM  
The education sessions seemed pretty popular last year.

Jerrie 11:15 AM  
The museum shares a board member with the Eagle Foundation. We

want to involve them and he would like see a session there. The migratory bird act is right up their alley.

Angela Linn 1 11:15 AM

Heather has a set of suggested sessions coming in from the Sitka evaluations also

Norm 11:15 AM

Maybe a session on how to engage visitors with Technology

Wendy Goldstein 11:15 AM

I would like to learn more about marketing one's museum

Angela Linn 1 11:15 AM

I've been trying to get a museum store session going the past few years also

Wendy Goldstein 11:16 AM

angela, I would like that, too.

Scott Carrlee (ASM) 11:16 AM

We haven't had a museum store session in a while

Bethany 11:16 AM

Wendy, do you want to market on a shoestring (i.e. social media)

Scott Carrlee (ASM) 11:16 AM

I was thinking about doing a session on the new Accreditation stuff coming from AAM

Wendy Goldstein 11:16 AM

yes, and that session this year was very helpful, but more would be great

Norm 11:16 AM

Shari from the Aviation Museum would be a great session presenter on the Store session

Scott Carrlee (ASM) 11:16 AM

Anybody interested in that?

Bethany 11:16 AM

Museum store session would be good.

Jerrie 11:17 AM  
We'd like a museum store session.

Angela Linn 1 11:17 AM  
Theresa and I are interested in doing a follow-up social media session

Wendy Goldstein 11:17 AM  
awesome, I can't begin to tell you how helpful that was

Bethany 11:17 AM  
Can we talk about the various organizations that help museums? i.e. IMLS (grants); AAM (advocacy), AASLH (history preservation), National Trust (preservation)

Or does anyone want to know about them? 11:18 AM

Scott Carrlee (ASM) 11:18 AM  
Heritage Preservation with the CAP and the C2C

Bethany 11:18 AM  
That too.

Beringia Center of Culture and Science (Nome) 11:18 AM  
Yes, because I think we need to keep the sale of art a central topic and there are a variety of ways to do it. We're looking at sales by concession for our store and rules and restrictions for Alaska Native artwork. So I think that all ties in together with a museum store session as well as with some special interest topics for AK museums

Scott Carrlee (ASM) 11:18 AM  
I could give a session called Alphabet soup for Museums!

Bethany 11:18 AM  
I think keying more people into the C2C webinars. I am checking into their new online courses that are free.

Jerrie 11:19 AM  
Ann Myron who consults with museums and other non-profits to raise money and do big projects would like to do a workshop. She and her partner have been working with the Klukwan Cultural Center and the Cordova project.

Scott Carrlee (ASM) 11:19 AM

I think the C2C webinars have been great

Wendy Goldstein

11:19 AM

I concur

Bethany

11:19 AM

I agree with Jerrie. I think that would be a great session.

Scott Carrlee (ASM)

11:19 AM

Jerrie, I think something with Ann would be great, as long as they were not selling their services

I think the migratory bird act and the museum store sessions would be complimentary

11:20 AM

Those were some really good quick brainstorming ideas

11:21 AM

Should we move onto another topic?

11:21 AM

Bethany

11:22 AM

I'll be going through my SHA notes and see what other items come to the forefront. We have a proposal into the AASLH about transition within an institution and transitioning out of an institution. I will let you know if it gets accepted.

Beringia Center of Culture and Science (Nome)

11:22 AM

I'd like it if we could make technology sessions very applied somehow. So they're not power points on how these technologies can help your museum so much as work sessions on how to set things like doodle polls and business facebook pages up, with cheat sheets and guidelines

Scott Carrlee (ASM)

11:22 AM

Cool, maybe you could give us a brief description of what SHA is and what it did for you?!!

Bethany

11:22 AM

I like the idea of hands-on technology

Scott Carrlee (ASM)

11:23 AM

I agree with Amy, we should try and move beyond powerpoint sessions. I have been powerpointed to death

Norm

11:24 AM

Just like your exhibits, interactive sessions (hands on) leave a longer, lasting impression!!!

[Beringia Center of Culture and Science \(Nome\)](#) 11:24 AM

Lots of great ideas in here. And how about collections management skills workshops. Or any ideas for specific pre-conference workshops?

[Bethany](#) 11:24 AM

SHA is the Seminar for Historical Administration and Developing History Leaders supported by AASLH, AAM and IMLS. It is a three week intensive course in Indianapolis, IN. It is sort of like taking four years of college, three different conferences and online courses and smashing them up into three weeks.

[Beringia Center of Culture and Science \(Nome\)](#) 11:25 AM

I never got to take the mount making skills workshop so I hope to advocate for that one, for example...

[Norm](#) 11:25 AM

Playing with fire; easy, can do!!

[Scott Carrlee \(ASM\)](#) 11:25 AM

Thanks for the description Bethany.

I have wanted to take SHA but getting three weeks off is hard to do. 11:25 AM

How did you do it? 11:25 AM

Oh and how much does it cost? 11:25 AM

[Bethany](#) 11:26 AM

19 other institutions and myself came together to discuss new technologies, demographic trends, museums and historical sites as well as educational activities. I now have a larger nation wide network to ask questions.

Well, I just decided to take those three weeks off. I had a museum aide and a temp here while I was gone. I submitted my application and out of over 30 applicants 20 were selected. 11:26 AM

Scott Carrlee (ASM) 11:27 AM  
That is great!

Bethany 11:27 AM  
The cost was about \$3,500 for the three weeks, that includes the class and lodging. That does not include airfare.

- Jodi left the Main Room. ( 11:27 AM ) -

Bethany 11:27 AM  
It was worth every penny though as we got to see museums in action who are making a difference in Indianapolis.

And the instructors were from all over the nation and talked to us about their museums and programs they have implemented that have worked for them. 11:27 AM

I highly recommend it. 11:28 AM

Scott Carrlee (ASM) 11:28 AM  
So back to what Amy said about collections management presentations. I was thinking about doing the Museum Boot camp at the MA meeting, what do you think?

Bethany 11:28 AM  
Next topic.

Wendy Goldstein 11:28 AM  
what does that include?

Scott Carrlee (ASM) 11:29 AM  
who is your question for Wendy?

Wendy Goldstein 11:29 AM  
you

what does boot camp include 11:30 AM

Bethany 11:30 AM  
What are some of the issues that Haines wants to deal with? The pre-sessions in Valdez were about labeling and housing collections that helped their organization.

Beringia Center of Culture and Science (Nome) 11:30 AM  
Maybe we can pull the C2C, SHA, AASLH and other opportunities into

a session on professional development opportunities? Boot Camp could be tied into this, but Boot Camp was 2 full days when it was offered through ANLAMs. Are you thinking of doing a condensed version, Scott?

Scott Carrlee (ASM) 11:30 AM

Well I did this museum boot camp as part of the Alaska Native Libraries, Archives and Museums program that the State Library wrote a grant for. It was really starting at the beginning of what it means to be a museum, core documents, policies, procedures, building a collections, museums as places of healing etc.

Bethany 11:30 AM

The preconference items in Sitka were collections storage related. Are there any issues Haines wants to focus on?

I like the Museum Boot Camp idea. 11:31 AM

Scott Carrlee (ASM) 11:31 AM

Yes I was thinking about condensing it down to one day

- Stacy (Alaska State Museum) left the Main Room. ( 11:31 AM ) -

Bethany 11:31 AM

I also wonder if we could have a more hands on emergency preparedness session. Maybe something where people to take home a chart they started or the emergency wheels?

Scott Carrlee (ASM) 11:31 AM

Maybe we could do it like speed dating and just cover every topic for 15 minutes

Bethany 11:32 AM

With all the recent disasters, I am just wondering what we will be facing in the coming months.

Scott Carrlee (ASM) 11:32 AM

We did a great one day workshop on disasters last time in haines

Cj helped with it and we held it at the Haines fire house 11:32 AM

Bethany 11:32 AM

Would that be too much of a repeat?

Jerrie 11:32 AM  
I've started a list but the conversation is going so fast that I keep getting behind. I'll put it on the AK List after the meeting.

Scott Carrlee (ASM) 11:32 AM  
even used their smoke room

Jerrie, I will be sending around a transcript as usual, so you can pick up whatever you missed 11:33 AM

Wendy Goldstein 11:33 AM  
oh yes, remember we were thinking, Scott, of having an exercise with real objects?  
wet stuff? 11:33 AM

Scott Carrlee (ASM) 11:33 AM  
Yes exactly!

Norm 11:34 AM  
We may want to clarify Angels Project versus Boot Camp.

Scott Carrlee (ASM) 11:34 AM  
We did that last time 10 years ago

Jerrie 11:34 AM  
It wouldn't take so long except that the screen keeps jumping to the bottom. Didn't it used to let me move it?

Beringia Center of Culture and Science (Nome) 11:34 AM  
It's still early in the game. We definitely plan to include Haines Host Committee's recommendations for topics and issues that they'd like to address.

Jerrie 11:34 AM  
CJ will help with the plans but will be in Corsica hiking during the conference.

Scott Carrlee (ASM) 11:34 AM  
She can't do that!!  
I will have to talk with her! 11:34 AM

Jerrie, I think you can still move the bar at the edge of the 11:35 AM

box

Norm 11:35 AM

That trip is disapproved. Resubmit in 30 days for final disapproval!!

Scott Carrlee (ASM) 11:35 AM

Good point Norm, we have to think of the Angels project again

I agree Norm, CJ never asked me if she could have that time off 11:36 AM

Beringia Center of Culture and Science (Nome) 11:36 AM

Jerrie, I detached the panel through the little button on the top right corner of the window and resized it to be able to read about 20 comments at a time.

- Stacy Katasse joined the Main Room. ( 11:36 AM ) -

Scott Carrlee (ASM) 11:37 AM

Where did you put it Amy?

Beringia Center of Culture and Science (Nome) 11:37 AM

Well maybe if there are good trails and golfing options, we can out hike CJ!

Scott Carrlee (ASM) No one can out hike CJ! Believe me I have tried!

Jerrie 11:37 AM

Thanks, Amy. I saw that and thought it would delete it.

Beringia Center of Culture and Science (Nome) 11:37 AM

I made it the main window that I'm looking at (on top of the other windows).

Do you think we should have a session called "If I had a hammer..."? 11:38 AM

Jerrie 11:38 AM

CJ thought it would be in October, as did I. However, most of our restaurants will be closed for the season by then.

Scott Carrlee (ASM) 11:38 AM

Well we can't go to Haines and not include the Hammer Museum

Jerrie 11:39 AM

Dave is excited about it. He's on our board as well and has some

ideas.

Angela Linn 1 11:39 AM

I've got to bail everyone... heading out into the snowstorm, so I look forward to seeing the transcript and will connect with the program committee to consolidate ideas for next year's meeting! Happy

Holidays all!

Scott Carrlee (ASM) 11:39 AM

Thanks Angie

Bethany 11:39 AM

Good Luck Angela!

Scott Carrlee (ASM) 11:39 AM

Happy Holidays

Norm 11:39 AM

Same Angie

- Angela Linn 1 left the Main Room. ( 11:39 AM ) -

Scott Carrlee (ASM) 11:40 AM

So any new topic people would like to discuss?

Norm 11:40 AM

Art Storage Racks

Scott Carrlee (ASM) 11:40 AM

OK shoot

Bethany 11:40 AM

Compact storage?

Norm 11:41 AM

I've got 26 8'x10' aluminum racks in my yard (actually on my trailer) that are ready for a new home

Scott Carrlee (ASM) 11:41 AM

Where did they come from Anchorage Museum?

Bethany 11:41 AM

Hmm, I might be able to take a few off your hands...

Scott Carrlee (ASM) 11:42 AM

Can they be mounted to a wall or do they have to be free standing?

Norm 11:43 AM

They were actually mounted on a rail system from the ceiling. They could be pulled out like a vertically oriented draw. Art could be mounted to both sides

Beringia Center of Culture and Science (Nome) 11:43 AM

Northern Office Supply just started working with Borroughs Corporation [www.borroughs.com](http://www.borroughs.com) and Steel Fixture Manufacturing Company [www.steelfixture.com](http://www.steelfixture.com) to bring more cabinets and shelving to AK businesses that they contract with. I know they have a framed art rolling cart in their inventory.

Norm 11:43 AM

Sorry. drawer

Jerrie 11:44 AM

We have compacting storage and I recently contacted the company with a question. They had a vendor table last time in Haines and I was going to approach them to do it again.

Scott Carrlee (ASM) 11:44 AM

I wish steel fixture had better equipment. We ordered a bunch of cases from them a while back and they are definitely inferior to Delta Designs

Bethany 11:45 AM

Local or Alaska based vendor?

Jerrie 11:45 AM

I'm trying to remember the name of the company. They are, I think, in Seattle.

Beringia Center of Culture and Science (Nome) 11:45 AM

Northern Office Supply is in Anchorage but the other companies are down in the Lower 48.

Scott Carrlee (ASM) 11:45 AM

Space Saver, Greg Moak

- Wendy Goldstein left the Main Room. ( 11:46 AM ) -

Jerrie 11:46 AM

Thank you, Scott!

Greg worked with CJ and is still there. 11:46 AM

Bethany 11:46 AM

I will have to check into that. Thank you Jerrie and Scott!

Sorry to bring up a past topic, but have we had a session on preparing your institution to move to a new building/space? 11:47 AM

It seems we have a few of those in the works currently. I know we are looking at possibly moving to a new building in about 5 years.

Beringia Center of Culture and Science (Nome) 11:47 AM

Thanks Scott, good to know!

Scott Carrlee (ASM) 11:48 AM

That is a good topic for us too since we will be moving into our new building in 15 months

Norm 11:50 AM

Maybe a logistics session about configuring your institution for moves in general; temporary exhibits, exhibits change-outs, etc.

Beringia Center of Culture and Science (Nome) 11:50 AM

Bethany, that's a great topic idea. I think there would be several museums that would benefit. Also Scott, wasn't there talk about bringing some of those museums' staff down to Juneau to help out with the ASM move and they would get the training to help with their own moves that way? I feel like that was a topic at a recent training or chat or something. We would be very interested in doing that, if it's affordable for us to do. Maybe Nome's Carrie M McLain Museum would be interested to? Is ASM still thinking about inviting personnel from other museums?

Scott Carrlee (ASM) 11:51 AM

Yes Amy, the steel fixture cabinet all have trouble with the doors torqueing on their frames and the shelves scrape off the paint when they move and it powders off on artifacts

We are definitely thinking about bringing people down for some training in moving. In fact I am writing a grant to IMLS to make it feasible. I am hoping that the grant can pay for travel and housing. 11:51 AM

I will need letters of support from museum that want to participate. 11:52 AM

[Beringia Center of Culture and Science \(Nome\)](#) 11:52 AM  
Great, letter of support on the way from us!

[Bethany](#) 11:52 AM  
Letter of support from us too!

[Marnie](#) 11:53 AM  
I have to go. Have a great holiday everyone! Next year's conference is sounding quite exciting!

[Beringia Center of Culture and Science \(Nome\)](#) 11:53 AM  
Maybe there could be a workshop on mounts and protective houses for moving collection objects (to travel with them for exhibits or to relocate them)?

[Bethany](#) 11:53 AM  
Anyway I could have my governing authorities attend so they quit telling me that "it'll be easy, just throw the stuff in wheel barrows and take it next door" Grr

- Marnie left the Main Room. ( 11:53 AM ) -

[Scott Carrlee \(ASM\)](#) 11:54 AM  
Yeah Amy most people have not idea what it takes to move collections safely. Not even moving companies can move collections.

[Bethany](#) 11:54 AM  
True

[Norm](#) 11:54 AM  
A workshop (full-day) with crating, mount making, display case assembly, etc

[Bethany](#) 11:54 AM  
Pre-workshop?

Scott Carrlee (ASM) 11:54 AM  
Yes you should propose that

Bethany 11:55 AM  
Who should I send suggestions to for sessions/workshops?

Norm 11:55 AM  
yes pre-workshop. having pallet jacks, hand trucks, crating materials, etc available for folks to work with so they know what they'll need for safely making the move.

Scott Carrlee (ASM) 11:56 AM  
There will be a call for sessions soon.  
Heather will send it out

Bethany 11:56 AM  
Have a great day! Happy Holidays everyone.

Jerrie 11:56 AM  
You should probably send to Amy for now. It sounds like the program committee is just formulating. Or, do as Scott is saying.

Norm 11:56 AM  
Happy Holiday Bethany

Scott Carrlee (ASM) 11:56 AM  
Next Session Jan 16 11 am

Beringia Center of Culture and Science (Nome) 11:56 AM  
Super, well this is a lot of good material for discussion of the Program Committee. Please send suggestions to any committee members at this time (me, Scott C., Sorrel, Monica) and we'll bring them to the first meeting. And if anyone else wants to join, please let me know!

Scott Carrlee (ASM) 11:56 AM  
Thank you all for attending the chat  
By all. Happy Holidays.