

FRIDAY BULLETIN

NEWS FROM THE ALASKA DIVISION OF LIBRARIES, ARCHIVES & MUSEUMS

4/8/2011

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DIGITAL PIPELINE TIPS

The Digital Pipeline at <http://sled.alaska.edu/databases/home.html> is Alaska's door to information from auto and snowmachine repair to health information to nearly any topic you can name from thousands of books and journals.

Databases on the Digital Pipeline should be available without a password to any Alaskan with an Alaska-based IP address, but if you or your users are asked for an id/password, have them call 1-800-440-2919 to get a password and a chance to request a Digital Pipeline brochure.

If you or your users have trouble accessing a database from within the digital pipeline, have them visit <http://search.ebscohost.com/testauth.aspx> and send an e-mail to daniel.cornwall@alaska.gov with what appears next to "Cookie-CustID=" and "Detected IP Address=" along with the name of the database you or your user was trying to access.

OPTIONS FOR FED WEB SITES IN CASE OF SHUTDOWN

As of this writing, it appears likely that the Federal Government will undergo a partial government shutdown effective midnight tonight. According to the following articles, many Federal websites will go dark:

CNET News April 7, 2011
Federal Web sites may go dark in shutdown
by Declan McCullagh
http://news.cnet.com/8301-31921_3-20051868-281.html

Next Gov April 7, 2011
White House says critical websites won't be affected by shutdown,
By William Matthews
http://www.nextgov.com/nextgov/ng_20110407_4872.php

One of the critical sites referred to in the second article is www.irs.gov, which will remain open for tax filing purposes. What will be done will vary from agency to agency. In some cases the sites will remain live but not be updated until the shutdown is ended.

In case you need them, here are a few sites to help you find federal web information if a shutdown takes place and lasts longer than the weekend:

OpenCongress Bill information page (<http://www.opencongress.org/bill/all>) – This site allows you access to all bills currently before Congress along with additional material from news and social media sites.

Wayback Machine from Internet Archive (<http://www.archive.org/web/web.php>) – This site will let you see PAST versions of federal websites. Type in a URL and you'll get a calendar when the site was crawled. For example, typing the Interior Department's URL of www.doi.gov will result in a calendar showing you the site was last archived in October 2010. The Wayback machine usually lags 6-12 months behind the real site and contains holes. But better than a single page saying the site is unavailable due to government shutdown.

FREE OCLC WEBINARS IN APRIL

- [Creating a Web Presence for Every Library](#) April 14, 2011, 2-3 p.m.

The OCLC Innovation Lab has devised a simple, low-cost way for any library to launch a template-based website.

- [Working With Your Workforce Center](#) April 20, 2011, 2-3 p.m.
Workforce Centers operate with myriad local, state and federal funding. Learn how this impacts your library patrons and what libraries can do to make better connections for them.
- [The Entrepreneurial Librarian](#) April 26, 2011, 2-3 p.m.
This workshop will focus on meeting the needs of the directors of small and/or rural libraries, by placing the director or manager in the role of entrepreneur.

FREE CE OPPORTUNITIES

Aja Razumny shares these free opportunities for continuing education in library topics that will take place during the last half of April. It looks like some good titles!

- Can eBooks Fit into the Print Book Paradigm: Publishers and eBook Lending Limits
- Superbooks: How Graphic Novels Can Save Your Library
- Where's the Power? What's Your Point?
- Teen Literature Update 2011
- Creating a Web Presence for Every Library
- Streaming Video in the Library: Trends and Best Practices-One Year Later
- Census 2010: Your Table Is Waiting! Accessing and Using the Data
- Tech Talk with Michael Sauers
- Working With Your Workforce Center
- E-Government Questions: helping users navigate online government resources without practicing law!
- Beyond Bestsellers: High-Demand Mysteries in Libraries

- The Entrepreneurial Librarian - Running the business of your library
- The Reference Interview: Time for a Tune-up
- NCompass Live: The Power of Word-of-Mouth Marketing, with Peggy Barber
- Rethinking the Design of Presentation Slides

Program Abstracts and Login Information

April 11 (11-12 pm) **Can eBooks Fit into the Print Book Paradigm: Publishers and eBook Lending Limits** (Infopeople) Join Infopeople presenters to learn more about the changing landscape of the eBook universe. For more information and to register for this program, visit:

<http://infopeople.org/training/view/webinar>

April 12 (10-11 am) **Superbooks: How Graphic Novels Can Save Your Library** (Booklist) By now you have probably heard plenty of anecdotal evidence about how a strong graphic-novel collection can draw in hordes of readers to your library and encourage independent reading. But, being the hard-numbers-driven type that you are, you might be looking for a little proof. In this hour-long webinar, sponsored by Top Shelf Productions, ABDO Publishing Group, and SLG Publishing, Booklist associate editor Ian Chipman is joined by Christian Zabriskie, Assistant Coordinator of Young-Adult Services at Queens Library, whose research will open your eyes to the true potential for graphic novels, both for adults and youth, to spike those circulation numbers through the roof. And with looks at exciting new titles from our three sponsors, this is an event you can't afford to miss. For more information and to register for this program, visit: <http://www.booklistonline.com/GeneralInfo.aspx?id=63>

April 12 (10-11am) **Where's the Power? What's Your Point?** (insynctraining) Tired of seeing PowerPoint shows that have neither power nor a point? This session provides strategies for developing memorable slides with punch, not just pretty slides peppered with bullets. Join us as we look at ways to hook our learners, generate discussion, highlight critical information, and create learning points that will stick. For more information and to register for this program, visit:

<http://www.insynctraining.com/complimentary-programs.htm>

April 12 (11-12 pm) **Teen Literature Update 2011** (Infopeople) The world of young adult literature is an inherently dynamic one and one that, in the last decade, has become among the most active in publishing. Each new publishing season brings a plethora of new titles, new forms, and new formats, many of which require new methods of evaluation. Keeping up with all of these changes and the new titles flooding the market can be a full-time job. This webinar will help students identify new trends and the best new titles and resources for collection development. For more information and to register for this program, visit: <http://infopeople.org/training/view/webinar>

April 14 (10-11 am) **Creating a Web Presence for Every Library** (WebJunction) Join us for a webinar on a new project to help small and rural libraries get on the Web quickly, "A Web Presence for Every Library." The OCLC Innovation Lab has devised a simple, low-cost way for any library to launch a template-based website that would include the ability to edit content, provide maps, news and events, and a simple item inventory system. Mike Teets and Willie Neumann, OCLC project leads, will discuss the early stages of this experimental service. They will also extend an invitation especially to those of you working in small or rural libraries to provide your feedback and direction on its development. For more information and to register for this program, visit:

<http://evanced.info/webjunction/evanced/eventcalendar.asp>

April 19 (8-10 am) **Streaming Video in the Library: Trends and Best Practices-One Year Later** (Library Journal) This presentation will update you on the latest trends in video delivery for libraries. Packed with useful information, including checklists, standard licensing terms, and technical overviews, this webinar will give you everything you need to make informed decisions about how to deliver video services that best serve your patrons' research, classroom, and entertainment needs. To register for this event, go to: <http://www.libraryjournal.com/csp/cms/sites/LJ/Tools/Webcast/index.csp>

April 19 (11-12 pm) **Census 2010: Your Table Is Waiting! Accessing and Using the Data** (Infopeople) How much has your community grown in the last 10 years? Is the median age of your county trending downward or upward? Are your users looking for grant money to provide services to a particular group? Do your users need to know the demographics for the area surrounding a specific address, but they don't know where to begin looking? Learn how YOU can answer these questions and more with data from the 2010 Census in this interactive webinar that will feature a demonstration of the new Internet data access tool, American FactFinder 2. Participants will "learn by doing" as we all explore the online search and navigation functions and create 2010 data tables and colorful thematic maps from those tables. Help your users help themselves to the new data by participating in the 2010 Census webinar. For more information and to register for this program, visit: <http://infopeople.org/training/view/webinar>

April 20 (7-8 am) **Tech Talk with Michael Sauers** (Nebraska Library Commission) In this monthly feature of NCompass Live, the NLC's Technology Innovation Librarian, Michael Sauers, will discuss the tech news of the month and share new and exciting tech for your library. There will also be plenty of time in each episode for you to ask your tech questions. So, bring your questions with you and Michael will have your answers. To register for this event, go to: <http://www.nlc.state.ne.us/scripts/training/eventshow.asp?ProgID=10338>

April 20 (10-11 am) **Working With Your Workforce Center** (WebJunction) Workforce Centers operate with myriad local, state and federal funding streams to support the unemployed, but not every job seeker qualifies. Learn how this impacts your library patrons and what libraries can do to make better connections for our customers. Representatives from Anoka County, Minnesota will describe how the Job Training Center and the Anoka County Library forged an innovative collaboration to make sure every door is the right door for job seekers. For more information and to register for this program, visit: <http://evanced.info/webjunction/evanced/eventcalendar.asp>

April 21 (11-12 pm) **E-Government Questions: helping users navigate online government resources without practicing law!** (Infopeople) Library patrons are not merely consulting online resources in libraries. They are interacting with e-government services such as social services, the DMV and many more. Patrons ask for assistance and sometimes reveal sensitive personal information in a way previously unknown in traditional reference interactions. Librarians are concerned about personal liability, and libraries have concerns about institutional liability if this information is compromised, or if the patron claims that incorrect information was provided by the library. Learn about the types of exposure that libraries face, and how to minimize it. Sample phrases are offered to staff in conducting these new reference interactions. For more information and to register for this program, visit: <http://infopeople.org/training/view/webinar>

April 26 (10-11 am) **Beyond Bestsellers: High-Demand Mysteries in Libraries** (Booklist) Readers want more than just bestsellers, says Readers' Advisory expert and Booklist columnist Joyce Saricks, and librarians have an obligation to alert their patrons to wonderful authors who don't necessarily top the sales charts. Saricks will share her discoveries about what really circulates and how librarians can help spread the news. Representatives from four publishers—Macmillan, Severn House, AudioGO, and Felony & Mayhem—will preview the best titles from their forthcoming lists. Booklist Online Senior Editor Keir Graff moderates. For more information and to register for this program, visit: <http://www.booklistonline.com/GeneralInfo.aspx?id=63>

April 26 (10-11am) **The Entrepreneurial Librarian - Running the business of your library** (WebJunction) Do you feel as if your library training prepared you for everything but actually running the library? This workshop will focus on meeting the needs of the director of small and/or rural libraries, by placing the director or manager in the role of entrepreneur. You will be introduced to the business principles most often used by successful entrepreneurs, including long-range planning, marketing, leadership, and program development. This webinar will be hosted in collaboration with the Association for Rural and Small Libraries and presented by ARSL board member, Andrea Berstler, who serves as manager at the Henrietta Hankin Branch of Pennsylvania's Chester County Library. For more information and to register for this program, visit: <http://evanced.info/webjunction/evanced/eventcalendar.asp>

April 26 (11-12 pm) **the Reference Interview: Time for a Tune-up** (Infopeople) Reference work, both in person and virtual, is constantly changing: the point of contact with the library user; the nature of the questions; and what technologies we use. What has not changed is the importance of the reference interview. No matter the setting or person being served, we still need to make sure we understand what the real question is so that we are able to answer it accurately and thoroughly. Those attending the webinar will learn: the latest trends in the reference interview, uses for current technology in reference work, including social media, and techniques for tailoring reference interviews to users of different ages. For more information and to register for this program, visit: <http://infopeople.org/training/view/webinar>

April 27 (7-8 am) NCompass Live: **The Power of Word-of-Mouth Marketing, with Peggy Barber** (Nebraska Library Commission) In this totally 'wired' time, the commercial world is turning to word-of-mouth marketing (WOMM) as the most powerful form of advertising. This is great news for libraries because WOMM is truly powerful and because we can afford it! In this program you'll learn: What it is/Why to do it?/Who can do it?/How to do it and Where customer service fits in. To register for this event, go to: <http://www.nlc.state.ne.us/scripts/training/eventshow.asp?ProgID=10419>

April 29 (10-11 am) **Rethinking the Design of Presentation Slides** (TLT Group) Join Michael Alley, from Pennsylvania State University, for a look at how simple changes to your slides can increase the effectiveness of your presentation. To register for this event, go to: <http://tltgroup.roundtablelive.org/events>

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